

SERVICE STANDARDS & CODE OF PRACTICE

STRATEGIC GUIDANCE FOR THE UK GLOBAL TALENT ROUTE

Effective Date: July 1, 2026

Every engagement is conducted using an evidence-led methodology grounded in academic integrity, professional independence, and objective assessment.

1. Our Commitment

We maintain the highest standards of professional excellence, providing objective, rigorous, and ethical strategic guidance to applicants navigating the UK Global Talent endorsement process.

2. Service Principles

We will:

- assess each portfolio objectively;
- provide honest, evidence-based recommendations;
- communicate respectfully and professionally;
- maintain strict confidentiality;
- avoid conflicts of interest;
- provide realistic assessments rather than optimistic assumptions.

3. Communication

- Communication takes place through agreed channels only.
- Responses are typically provided within published response times.
- Extensive follow-up outside the purchased service may require a further booking.

4. Reviews

Recommendations are based solely on the documentation submitted by the client. Additional evidence submitted after a review may alter previous recommendations.

5. Ethical Standards

The consultancy will never:

- fabricate achievements;
- exaggerate evidence;
- encourage misleading claims;
- draft false recommendation letters;
- advise clients to misrepresent their work.

Professional integrity takes precedence over commercial considerations.

6. Professional Independence

Where a portfolio is unlikely to satisfy endorsement criteria, this will be communicated openly. Recommendations are made independently and are never influenced by payment.

7. Continuous Improvement

Feedback is welcomed and used to improve service quality while maintaining client confidentiality.

8. Resources & Booking

For further information, tools, and scheduling, please visit:

[Global Talent Hub](#)
[Eligibility Assessment](#)
[Schedule a Session](#)